

Advertising at Raglan Radio 98.1 FM

Raglan Community Radio Inc. is a FM frequency Radio Station located in the Raglan Town Hall. Volunteers from the local community who have an interest in music and the community staff the radio station, an elected committee manages the station.

RCR 98.1 broadcasts 7 days a week - 24 hours a day. RCR 98.1 relies on grants and advertising to keep the station on air, to purchase music and equipment. RCR 98.1 endeavours to provide a variety of music and information 24 hours a day.

We can offer you the following advertising packages:

Option 1

1. An advertisement made to your specifications of no more than 30 seconds duration. The advertisement will be played once every six hours between the hours of 9am to 9pm. The cost of this service is \$15 (GST inclusive) per week for a local business, plus a \$25 production fee for each advert made.

Option 2

2. An advertisement made to your specifications of no more than 30 seconds duration. The advertisement will be played once every three hours between the hours of 9am to 9pm. The cost of this service is \$20 (GST inclusive) per week for a local business, or \$30 (GST inclusive) per week for business's operating out of the township, plus a \$25 production fee for each advert made.

Payment for advertising is to be made by automatic payment or cheque monthly in advance.

Thank you for considering Raglan Community Radio for your advertising.